









## THE BRAND

The brand serves as an upscale designer unisex apparel for reasonable prices. From high quality T-shirts to Luxury style Tracksuits and so much more. Celebrities such as Curtis "50 Cent" Jackson and Record producer/rapper Drumma Boy are noted for rocking the LUV4CRU brand. We trust the process of what we're trying to create within the culture, and we plan on being here to stay! ON CRU!

"It gotta be IN you and ON you!"

~Cru Jay~

www.luv4cru.com







